

SOCIALSOCIETY

DID YOU KNOW?



84% of 30 - 49 year olds use Facebook.



77% of adults who make over \$75,000 use Facebook.



Within a six-month period in 2016, Instagram grew its daily user count by 100 million users.



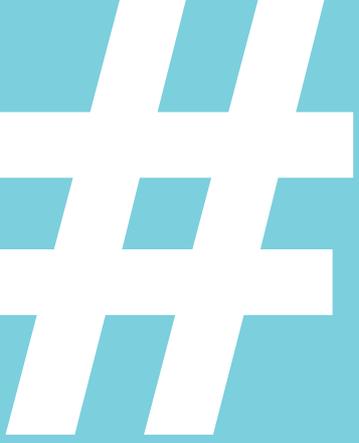
LookUp!! Do you see someone scrolling on their phone? There is a 1 in 3 chance they are on social media.



Google tells us smartphone users compared to TV viewers are twice as likely to feel a sense of personal connection to brands showing video content or ads on their devices.



Social Society is 100% dedicated to increasing awareness of your brand awareness on social media.



DO YOU KNOW ANYONE STILL NOT ON SOCIAL MEDIA? EITHER DO WE.



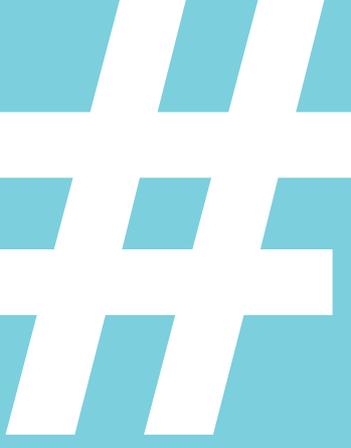
Social media, as the name suggests is just that “social”, which requires nurturing, trust in your product, finding common ground with your audience and patience just like a real relationship.



An objective-led social media strategy will help you achieve your business goals and combat challenges while offering a wider reach through extending your services to a larger population on highly interactive platforms. Share ability and ease of contact are just two powerful elements of the ever evolving repertoire social media has to offer.



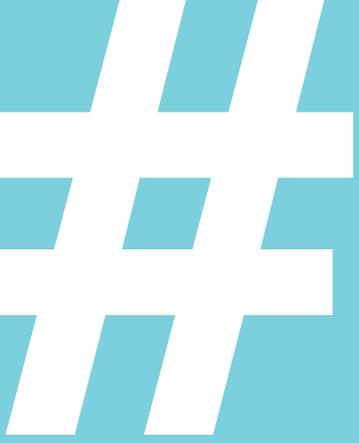
Remaining a successful business requires staying relevant and what better way than trending right there, in the place consumers are already having open conversation about their wants, needs and #goals.



SO.....WHAT CAN WE DO FOR YOU AND YOUR BUSINESS?

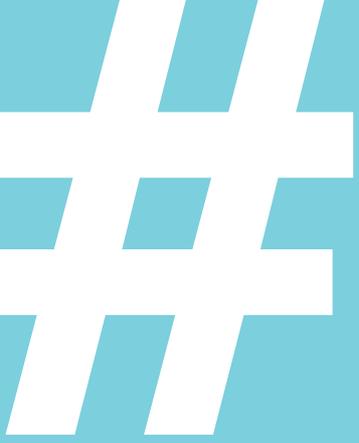
Social Society are social media experts delivering innovative and engaging content that will open up your business's brand potential, daily.

- ✓ Increase sales and customer retention through regular interaction
- ✓ Promote your products and services to your target market and demographic
- ✓ Generate higher converting leads
- ✓ Share your content faster and easier
- ✓ Build relationships and trust
- ✓ Provide timely customer support
- ✓ Monitor your reputation online



HOW DO MAKE MAKE YOU A SUCCESS?

- + Position You In Front Of Your Target Market
- + High Quality Photography
- + Engaging Original Copy
- + Innovative Videography
- + High Quality Graphic Design
- + Digital Influencer Collaboration
- + Energetic Visual Content
- + Competitive Analysis of Your Competition
- + Effective Ad Strategies
- + Thoughtful Web Design
- + SEO



GET IN TOUCH!

WE'RE ALWAYS STANDING BY
EAGER TO HELP!



www.socialsociety.com.au



info@socialsociety.com.au



0432 886 249



Level 2, Suite 2D, 91 Upton Street
Bundall QLD 4217